

Statement of Purpose

My name is Sourabh Kumar and I am writing to express my strong interest in pursuing a Master of Business Administration at Lincoln University for the Fall 2025 intake.

I completed my secondary education in 2015 and my senior secondary education in 2017, both under the Board of School Education Haryana and after that I completed my bachelor's in 2020 through Kurukshetra University, Kurukshetra. Throughout my Bachelor's studies, I developed a keen interest in management and business-related subjects. I found myself particularly drawn to the dynamic intersection of business skills, strategic thinking, and leadership.

During this time, I came to realize the importance of having a competitive edge in today's job market. It became clear to me that in order to stand out and overcome challenges in my career, I would need to gain a solid international education. With this in mind, I decided to pursue an internationally recognized certificate from the United States. This experience not only broadened my understanding of global business practices but also reinforced my passion for business administration.

It is widely recognized that the USA is home to some of the world's best educational institutions. The success of its top-ranked universities can be attributed to a combination of factors: strong funding, state-of-the-art facilities, and exceptional faculty members. These attributes contribute to a well-established education system that produces some of the most prominent scholars globally.

Moreover, the cultural diversity in these institutions provides a unique learning opportunity. Students are exposed to a variety of cultural backgrounds, which broadens their perspectives and enhances the overall academic experience. The environment in American universities is welcoming and inclusive, fostering a community where students are encouraged to share ideas, collaborate, and grow.

I explored about many universities, I believe Lincoln University offers the perfect environment to cultivate my academic interests and to prepare me for a successful career in business. Another key advantage is the flexibility of academic programs, which are tailored to align with students' strengths, goals, and interests. The availability of workshops, training programs, and internships further enriches the learning experience, allowing students to gain practical skills alongside their academic studies. Additionally, on-campus job opportunities enable students to support themselves financially while pursuing their degree at their university.

Pursuing an MBA is the next logical step in my career journey, as it will provide me with the advanced knowledge and leadership skills needed to excel in the dynamic business world. An MBA will equip me with the ability to analyze complex business situations, manage teams effectively, and make informed decisions that drive organizational growth. I am particularly interested in gaining expertise in areas like finance, marketing, entrepreneurship, and global business strategy—areas that will help me navigate both the challenges and opportunities presented by the rapidly evolving business landscape.

Ultimately, my goal is to take on leadership roles that involve managing complex business operations and making strategic decisions that have a lasting impact. An MBA will provide the foundation and the credibility to achieve these ambitions and take my career to the next level.

Regards

Sourabh Kumar