

STATEMENT OF PURPOSE

Introduction:

I am Gursahib Singh from India. I belong to Amritsar, Punjab. Talking about my academics, I completed my senior secondary in 2023 from Punjab School Education Board and later I completed my high school from Punjab School Education Board in 2025 with 74%.

Now, as I express my intent I see Bachelor of Business Administration (BBA) At Lincoln University as my next step. My journey so far reflects the authenticity and determination

Completing my higher education has spurred my quest for rewarding career options. I'm set on joining a reputable Indian firm to contribute to significant projects and advance professionally. However, aspiring for managerial roles, I recognize the need for advanced skills in labor cost management, project time efficiency, and advertising.

I've decided to pursue a Bachelor of Arts (BBA) in Business Administration. This program will equip me with essential skills in marketing, accounting, and management, facilitating sound decision-making. Additionally, it offers strategic insights into business interactions with society and the environment, fostering ethical and legal strategies.

The program not only focuses on building professionalism with career management tools but also allows specialization in areas like people management, sustainability, health management, international marketing, non-profit management, or global electives. This educational journey aligns perfectly with my career and academic goals, offering a tailored path to success. Considering my interest, I decided to go for USA. I searched about the value of United States of American education on the international grounds. USA is one of the top destinations for international students. I decided to study in USA because of its cultural diversity, friendly natives, and high quality of education. It provides research-based education and a learning style that encourages students to be innovative, creative and think independently. USA is at the forefront of new technology and innovations. Students who study in USA can take advantage the country's impressive technology and research resources. Graduates from USA are globally sought after. An USA degree will give me global recognition.

Why Lincoln University?

I've chosen Lincoln University, USA, drawn to its innovative, disruptive, and global approach to higher education. Situated in the vibrant city of Oakland, the campus provides an inviting environment in a magnificent old building. Offering diverse programs in business, finance, and diagnostic imaging at the bachelor's, masters, and doctoral levels, Lincoln equips graduates with the skills for success in the modern workplace. Emphasizing free thinking, the university fosters an environment where students can carve their own paths.

Faculty members are dedicated to teaching and making a meaningful impact on students'

Upon completing my Bachelor of Arts in Business Administration, my goal is to work with reputable multinational companies in my home country. Potential career paths include senior management roles, CEO, entrepreneur, general manager, board member, head of operations, and head of customer service.

Therefore, I am submitting my application to your esteemed University and hope to get admitted under reputed University

Regards

Gursahib singh