

STATEMENT OF PURPOSE

INTRODUCTION:

I am Jasmine Kaur from India. I belong to Sangrur, India. Talking about my academics, I completed my High school in 2025 from Punjab School Education Board with 82% and later completed my Matriculation in 2023.

Academics:

I am writing to express my intent to pursue Bachelor of Business Administration from Lincoln University, Oakland in California. With a background in Humanities, I am eager to enhance my skills and knowledge to make an impact on corporate life. I am writing to express my intent to pursue Bachelor of Business Administration from Lincoln University, Oakland in California. With a background in Humanities, I am eager to enhance my skills and knowledge to make an impact on corporate life. I searched a lot of universities and researched about the universities and found the Lincoln University.

Throughout my schooling, I maintained a good academic performance. My reason to choose USA to pursue my higher studies is because of its top-notch education system. The research opportunities along with the programs make it a unique learning system. I strongly believe that the BBA course at Lincoln University will be the perfect choice for me as the course also includes practical experience gained through projects and internships along with the theoretical part which will engross me for further developments.

The program not only focuses on building professionalism with career management tools but also allows specialization in areas like people management, sustainability, health management, International marketing.

Additionally, it offers strategic insights into business interactions with society and environment, fostering ethical and legal strategies.

Why Lincoln University?

I have chosen Lincoln University located at Oakland, California, drawn to its innovative, disruptive, and global approach to higher education. Situated in the vibrant city of Oakland, the campus provides an inviting environment in a magnificent old building. Offering diverse programs in business, finance, and diagnostic imaging at the bachelor's, master's, and doctoral levels, Lincoln equips graduates with the skills for success in the modern workplace. Emphasizing free thinking, the university fosters an environment where students can carve their own paths.

Lincoln is committed to creating a diverse and challenging atmosphere to nurture future business leaders. Faculty members are dedicated to teaching and making a meaningful impact on students' lives, as affirmed by positive student reviews. Convinced by these details, I'm eager to apply to

Lincoln University. The Lincoln University plays a pivotal role in student's life. I hope you will consider my application to your esteemed University and would get admitted in your university.

Thanks & Regards,

Jasmine Kaur