

STATEMENT OF PURPOSE

I would like to introduce myself as Harmandeep Kaur. As a high school student with a keen interest in business studies, My desire to pursue a Bachelor of Business Administration at Lincoln University stems from my ambition to gain a comprehensive understanding of business principles and develop the skills necessary to excel in a dynamic global marketplace.

I have completed my secondary education from PSEB Board at 2024 where I developed a solid foundation in Business and Management studies. During my studies, I was particularly drawn to courses in Business Management, Social Behaviour, Strategic Management which provided me with insights into effective management practices and business strategy. My academic performance reflects my dedication for understanding complex business concepts.

I am particularly drawn to Lincoln University because of its strong emphasis on experiential learning and its commitment to fostering a diverse and inclusive environment. I believe that the Lincoln university's strong curriculum, combined with opportunities for internships and real-world projects, will provide me with invaluable experiences that will prepare me for the challenges of the business world. The university's focus on ethical leadership and sustainability resonates deeply with my values, and I am eager to contribute to initiatives that promote social responsibility.

Outside of academics, I have volunteered with local nonprofits, where I learned the importance of community engagement and the role of businesses in driving positive change. This experience has reinforced my belief that successful businesses can operate not just for profit but also for the betterment of society

I am excited about the prospect of joining Lincoln University's Bachelor of Business Administration program. I am confident that the education I will receive, along with my passion for business and commitment to making a difference, will empower me to achieve my goals and contribute to the community.