

STATEMENT OF PURPOSE

I would like to introduce myself as Yashpreet Singh. I am writing to express my intent to pursue Bachelor of Business Administration at Lincoln University for Fall 2025 intake. My goal is to leverage this advanced education to enhance my strategic thinking, leadership abilities, and management skills, thereby positioning myself to make significant contributions in the realm of business management.

I have completed my secondary education from HSEB Board at 2024 where I developed a solid foundation in Business and Management studies. During my studies, I was particularly drawn to courses in Business Management, Social Behaviour, Strategic Management which provided me with insights into effective management practices and business strategy. My academic performance reflects my dedication for understanding complex business concepts.

After Completed my studies I choose Bachelor of Business Administration at Lincoln University because my decision to pursue this program at Lincoln is motivated by the university's commitment to Business Management, Fundamental of Business Studies, Entrepreneurship and Project Management. Business Administration studies which aligns seamlessly with my academic interests and career aspirations. I am confident that the program's structure will provide me with the strategic, analytical, and managerial skills necessary to excel in today's dynamic business environment.

After holding an International Degree My long-term career goal is such as becoming a senior manager, starting my own business, or leading a multinational organization like Aditya Birla Group, Hindustan Unilever, Nestle etc. I am particularly interested in Business Studies, such as strategic planning, operations management, or organizational development, financial management, and I believe that the Business administration program will be well-positioned to drive long-term success and contribute to the overall success of the organization.