

With endless advances in modern accounting world there is a great need for professionals with a critical thinking, technical and analytical skills to improve the business sector. The ambiguous and complex nature of today's business environment calls for leaders with cutting-edge skills who can leverage modern technology to make swift and accurate data-driven, strategic decisions.

I am **Dasampreet Singh Pelia** resident of **Jalandhar, Punjab, India**. I completed my **Matriculation** from **Central Board of Secondary Education** in **2017**. Further I pursued my **Senior Secondary Education** from the same board in **2019**. I have always had a keen interest in business and entrepreneurship. Therefore, I have decided to take a step further and study **Bachelors of Business Administration**.

USA is a beautiful and welcoming nation that offers the best education in the world. It offers top-notch education by the top educationists. USA is one of the best nations to consider when planning studying abroad. With a variety of benefits to offer USA is my choice since it provides quality education, unique curriculum, and multicultural environment. The education system is flexible and provides abundant opportunities. The lively and vibrant campuses, cultural diversity and hospitality offered the international students are impeccable and add up to make USA a dream study destination. USA has a good number of universities to choose from. After an in-depth research I have selected my dream college **Lincoln University, USA**.

Lincoln University is one of the most prestigious and old varsity of USA. The quality of education, citizenship, personal guidance, and overall development provided by the university makes it exceptional and worth. It will enhance my social skills and lead to my personal growth. Along with in classroom and subject centred learning, staying with people from different cultural backgrounds will help me gain knowledge and develop analytical skills too. The course I intend to study there is **BBA** with special emphasis on the **Management** program. My study curriculum will include Legal foundation of business, human relations in business, business and society, industrial and organizational behaviours, personnel management, small business management, organizational development, cultural dimensions of management, quantitative analysis.

This course will help me outshine and gain an upper hand in my field of expertise. I will have a variety of career opportunities open for me in my home country. With a degree from the Lincoln University, USA will be impactful and help me create a better mark than others in my chosen field. With cut throat competition and increasing demand for good business development skills this degree will be a valuable asset for me. After gaining this degree I intend on coming back and working with a good and reputed MNC such as PepsiCo, Google, and Nestle etc. in my home country. I am a firm believer that I will be able to excel and succeed in my career by making my aforementioned choices.

Yours truly,

Dasampreet Singh Pelia

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Gannon University has two beautiful campuses which offer a variety of courses to choose from. The unique location and facilities create a special atmosphere conducive to learning, scholarship, research, service, and personal growth. Gannon is a Catholic, Diocesan University and therefore the curriculum and traditions followed are majorly inspired by catholic culture that is comprehensive, value centered learning experience emphasizing on faith, leadership, inclusiveness and personal development.

I have chosen to study **Bachelors of Business Administration** as this course covers business related disciplines as studied under the business core curriculum. Under this program there is no specific specialization offered rather it provides an exposure to various business functions. This course will make me capable and improve my analytical skills.

The curriculum is focused on group discussions, projects, presentations, and industry visits. This academic path will prepare me for a vibrant career and also help me grow on a professional and personal level. I will be prepared to become successful in a constantly changing environment, offering the tools you need to keep growing and keep developing as a successful professional in the global business world. As a result, I will be prepared in terms of personality, develop confidence, and I will also learn to communicate well. I will be developed as a polished individual.

I can easily work on job roles such as Project Manager, Operations Manager, Human Resource Manager, Team Leader etc. I can even work in the government sector on various job profiles. I know I have the determination, endurance and enthusiasm needed in this fascinating and rewarding career.

Yours Truly

Dasampreet Singh Pelia