

STATEMENT OF PURPOSE

To

Date: 14/09/2024

Admission Officer

Subject:

I would like to introduce myself as Anshuman Sharma. I am writing to express my intent to pursue in Master of Business Administration at Alliant International University for Jan 2025 intake. During my studies in Bachelor of technology where I developed a deep interest in courses such as mathematics and computer science. I often found myself drawn to the intersection of technology and business. While studying on a project to develop a software solution for a local startup, I was intrigued not only by the technical challenges but also by how business strategy influenced our project's direction and success. This experience sparked my decision to pursue an MBA, where I can combine my technical expertise with strategic business skills.

I have completed my secondary education in 2016 with 2.7 GPA from Central board of Secondary Education. After my secondary school I completed my Bachelor of technology (Mechanical and Automation Engineering) in **year** with ___ GPA from Guru Gobind Singh Indraprastha University Delhi. One of the highlights of my academic experience was provided me with a solid foundation in problem-solving, data analysis, and project management. Courses such as Data Structures honed my analytical skills, while team-based projects taught me the importance of effective communication and collaboration. My capstone project, where I led a team in developing an application for market analysis, underscored the significant role that business strategy plays in technological innovation.

Alliant International University's Master of Business Administration as an ideal choice for advancing my academic and professional goals due to its, renowned faculty, and focus on research and practical experience. I am pursuing an MBA to bridge the gap between my technical skills and business strategy. The analytical skills and problem-solving abilities I developed during my Bachelor of technology are valuable, but I recognize that a deeper understanding of business principles, finance, and management is essential for driving impactful solutions in today's competitive landscape. The MBA will provide me with the strategic mindset and leadership skills necessary to advance in my career and achieve my goal of leading technology-driven projects and teams.

The MBA program at Alliant International University has strong focus on innovation and entrepreneurship, which aligns perfectly with my career goals. The program's curriculum, including courses like Strategic Management and Data-Driven Decision Making, is particularly appealing to me. Additionally, the opportunity to engage with a diverse and learn from esteemed faculty will greatly enrich my learning experience. I am excited about contributing my technical background and fresh perspectives to class discussions and group projects.

To pursue my readiness for Master's-level coursework and communication in an English-speaking academic environment, I completed the Duolingo English test, achieving a score of overall 120. This score not only meets but exceeds the English proficiency requirements for the Master of Business Administration at Alliant International University underscoring my capability to engage effectively

with the program's curriculum. I am confident that my English skills will support my success in the program and my overall academic and professional growth.

I am enthusiastic about the opportunity to join Alliant International University and contribute to its vibrant academic community. My background in Technology, combined with the business acumen I will gain from the MBA, will enable me to tackle complex challenges and drive successful outcomes. I am committed to making the most of this program and look forward to contributing to and growing within the University.