

Statement of Purpose

I would like to introduce myself as Gurinder Singh. I am writing to express my intent to pursue in Bachelor of Business Administration at Lincoln University for Fall 2025 intake. I have completed my secondary education in 2022 from the ICSE Board and senior secondary in the year 2024 from the same Board and During my senior Secondary studies I developed a deep interest in courses such as Management and Business. I often found myself drawn to the intersection of business skills. I realized that when it comes to a good job, there must be something attractive in my needs to find it, to overcome this challenge. That's why I decided to get an international certificate from the United States.

It is hardly a secret that USA is known for its outstanding education system. One of the reasons for their top-ranked universities is how they are well funded, well equipped with the modern technology and one of the excellent faculties. These attributes create a well-established education system and make their students one of prominent scholars. Other than this the cultural diversity creates a learning opportunity for students, while they explore so many cultural backgrounds. The environment of these universities is welcoming and comfortable for students, as they build a community who has new ideas and perspective to share. Another plus point is the academic programs are flexible according to strengths, goals and interests of students. The trainings, workshops and internships at universities make it a unique learning experience for students. The work on campus allows students to support financially themselves. Moreover, there is some effort to allow international students the ability to stay in the USA after they graduate, so that they could build a career at some of the world's biggest companies. That is why, I decided to pursue a Bachelor's degree at Lincoln University, USA.

I explored about many universities, however, preferred to study at Lincoln University as it is offering me a curriculum which is globalized and is aligned to my area of interest, and this is also their distinctive hallmark. The institution focuses more on helping the students to develop professional practical skills that will lead me to get great opportunities right out of the university like in India. The main aim of the university is to graduate the professionals who impact their profession through depth of their knowledge, dedication to ethical practices, insightful engagement in the global society, connection to diverse populations and an understanding of the power and responsibility they are assigned to. The university has a wide variety of ethnicity which allows every student to experience a variety of cultures and gain worldly experience on its way. Every year they manage to pull in big endowments which they are using efficiently to improve the quality of education and infrastructure. Therefore, considering all the attracting reasons I chose this university.

I selected to do Bachelors in Business Administration. A good BBA program will provide me a measurable increase in salary as compared to other degrees. The curriculum is focused on group discussions, projects, presentations, and industry visits. This academic path will prepare me for a vibrant career and also help me grow on a professional and personal level. I will be prepared to become successful in a constantly changing environment, offering the tools you need to keep growing and keep developing as a successful professional in the global business world. As a result, I will be prepared in terms of personality, develop confidence, and I will also learn to communicate well. I will be developed as a polished individual. I can easily work on job roles such as Project Manager, Operations Manager,

Human Resource Manager, Team Leader etc. I can even work in the government sector on various job profiles. I know I have the determination, endurance and enthusiasm needed in this fascinating and rewarding career.

Regards

Gurinder Singh