

## **Statement of Purpose**

In this age of information, economic globalization is subjecting the entire world to an irresistible, all-encompassing and profound transformation. International business is termed as the trading activity between two or more than two countries. This trade activity involves the transaction of goods and services at a global level.

I am Nirlesh Kohli and I have completed my graduation from Punjabi University Patiala, scoring above 6.5 SGPA in every semester, as far as my major subject is considered it was chemistry. During high school I was a non-medical student and scored 91% in my 12 standard and if I talk about IELTS I achieved overall 8 bands proving that I have good hold on the English language. In 2023 I have volunteered for a NGO through remote mode for 7 months along with other internships. When I was young in school or college I took part in many competitions like debate, speeches, and other extracurricular activities and I was always an active student doing multitasking and handling extracurriculars with academics and jobs.

So, during that period of time I did a few leadership courses and thought of pursuing my career in being an effective leader for a company. In my opinion this course in business skills and leadership will help me to achieve my goal of being a CEO of a developing company and learn more about how the business environment works because the end goal of mine includes opening up a NGO in my country for the needy people who can't afford education or who don't have the perfect environment of learning, so for that end purpose I have to begin from learning about business analytics and leadership skills. I realized that I should enhance my profile and continue my masters. I began searching for the options that would offer a Master of Business Administration program in my home country. There are very few universities and colleges and they do not cover the contents that I am looking forward to learning. I had attended several education fairs to know about the best options to study abroad. It would give me international exposure related to my field. After going through many options I selected the USA for pursuing my masters.

Having done a lot of research about the best education hub abroad I had searched about Australia, Canada, UK and USA, finalized the United States of America as my study destination for the ample benefits it offers. It has a strong value for education that is reflected in the country's outstanding colleges and universities and its academic excellence. The universities are internationally ranked with many strong programs in a variety of areas. American colleges and universities have a large degree of responsibility to teach students which can provide some challenging and unique opportunities in which critical thinking and innovation both are highly encouraged. This country is a great choice for students like me who are self motivated, goal-oriented and want to make the most. The support services for the international students are among the best in the world. The overseas students avail chances of interaction with other communities that assist them in building their knowledge and confidence which is vital for the world they would deal with later. This country provides international students with diverse, challenging and rewarding career options that make a real difference in people's lives. Nearly every university in the U.S. takes diversity to be one of their defining pillars.

Masters of Business Administration in the degree deals with the business knowledge as well as skills of a good International Business professional. MBA in International Business program will prepare for a management, trade or general business career that can be conducted on a global scale. These programs typically offer Internship opportunities through established companies, which allow one to gain hands-on experience in international business. International business degrees are often required due to increasing globalization and the growing number of businesses currently competing on the international stage. The course contents of MBA which I will study in my first year will be Managerial Economics, Marketing Management, Operations Management, Organizational behavior and Administration, Business Strategy and Decision Making Managerial Accounting, Ethics of Business Management. And in my second year my core subjects will be Ethics of Business Management, International Economics, International Marketing, International Finance, International Management, International Banking, International securities and foreign exchange and many more. I will get an opportunity to develop knowledge and skills as a business manager. The successful

completion of this degree will provide knowledge and skill set gained during my study tenure will help me to climb faster the ladder of Business Management. I would be very happy to achieve an MBA degree in International Business. The scope of an MBA is very much demanding and vast after completing this degree.

The job prospects which would open for me to start my own businesses or join a company with a focus on business growth. I would be a Business consultant, Business reporter, Sales Manager, New Venture Developer, Department Manager, Corporate Supervisor etc.

I believe that studying in your prestigious university will give me the means to achieve my goals and realize my dreams. I therefore make an earnest request to consider my application for admission.

**Regards,**

**Nirlesh Kohli**