

STATEMENT OF PURPOSE

Myself Pulkit Chopra, I did my matriculation in 2019 from Central Board of Secondary Education and my Senior Secondary Education from the same Board in the year 2021. Now I have planned to pursue **Bachelor of Business Administration** degree from **USA**.

After research for right educational institution I selected **Lincoln University** in California. It is one of the most affordable private education institutions. University plays a vital role in student's life by providing an educational setting where they can have a quality education. One of the major advantage students have is of small-classes as it allows faculty members and staff to advice and mentor every student individually. Teachers are well experienced and fully equipped with resources to provide students with quality education.

In order to understand business strategies better and solve the problems effectively, I should explore BBA in depth. The program is designed to develop a broad managerial competence which will enable me to cope with a wide variety of business situations. On completing this course I will develop abilities to evaluate social, political, and economic values. Managerial economics, marketing management, managerial accounting, business strategy and decision making are some of the courses I will be studying during my course.

American institutions are also known to have high academic standards, follow rigorous practices to maintain quality and are well- supported to be able to offer excellent education to its students. The country understands the struggles of international students, therefore conduct regular orientation programs, workshops and trainings to offer assistance. It is a country of different cultures, races, and ethnicities. It has diverse environment that ensures that there is acceptance among all communities and there is no room for any discrimination. These are the reasons that I choose United States of America as study destination than other countries.

The skills and knowledge I will receive will surely change my way of working towards a particular goal.

REGARDS

PULKIT CHOPRA

