

STATEMENT OF PURPOSE:

Myself Akshay Kumar Doda, I did my Matriculation in year 2009 and senior secondary in year 2011 both from Board of School education. Later did my Bachelor of Business Administration from Jodhpur National University.

The USA is one of the fast emerging study destinations in the world. Going to a university in the US is a great way to expand my Knowledge, meet new people, experience new culture, and enjoy new experience. The education system in USA is the most versatile and flexible for international students in the world. Academic study and experience from a U.S. university has a very positive reputation in the international job market. A U.S. education dramatically enhances a student's longterm career goals. The experience builds critical thinking skills, develops self-confidence and cross-cultural skills and all of these attributes are highly valued by employers worldwide. U.S. universities are world leaders in terms of technology and scientific techniques, and are committed in providing the same resources to students. This destination is also called a land of opportunities & the education system is very diverse. I can choose & make my own degree planning essentials. I think that I have made a right choice considering all these reasons. After selecting the country I was in a confusion that which university to choose.

I took the help of some suggested web links and decided **Gannon University**. Gannon is the world leader in experiential learning. The class sizes in this university is pretty much small at around 30-50 students, which makes it really easy for me to get involved with the fellow classmates and professors. All of the university professors are great and always readily available. The institution has been constantly growing in its rankings. It's on its way to the top. Every year they manage to pull in big endowments which they are using efficiently to improve the quality of education and infrastructure.

Gannon University presents students with such a wide variety of opportunities, whether it is in classes, majors, campus activities and groups or professional options. The university has a wide variety of ethnicity which allows every student to experience a variety of cultures and gain worldly experience.

In order to manage business activities in my chosen field, I decided to pursue **MBA in Business Analytics Business Analytics** finds relevance in every industry since it provides a real-time solution to problems. This field is of great importance and is a take-off platform for a dream career. With the advent and entrance of the internet in every field, data analytics has become a base which quickens the pace of development in each business and industry. Reputed organizations offer jobs to market analyst's basis their knowledge, aptitude and experience. After an MBA in Business Analytics, one can also easily land a job as Business Analyst, Business Analyst Industry Expert, Business Analyst Project Manager, Data Analyst, Data Scientist, Predictive Modeller, Qualitative Analyst, Market Research Analyst etc. Some of the renowned brands which are keen on employing business analytics experts are McKinsey and Company, Boston Consulting Group, Morgan Stanley, Microsoft, KPMG etc. So, ultimately I will have a bright future ahead.

Thanks & Regards

Akshay Kumar doda