

## **Statement Of Purpose**

I am Veerpal Kaur. I have discovered that “ Discouragement and failure are two of the surest stepping stones to success. ” I am a resident of Ferozepur, Punjab. As far as my educational qualification is concerned I have done my matriculation in the year 2009. Then I did my Senior Secondary in the year 2010 from the Punjab School education board. After that I did my Bachelors of Arts in 2013 then I got married then again continued my studies and completed my Masters of Arts in 2018 from Panjab University . Now I have planned to do my further studies in the USA.

I have selected to study from the USA as it has dominated the world in being the most sought –after place for the students from all over the globe. The universities in the USA continue to maintain their presence among the best ranked institutions. They are well funded and well – supported with high academic standards. The institutions are the defining pillars and there has been a strong effort with the structure of higher education to increase the job opportunities .Furthermore they have access to innovative and cutting – edge technology which has paved the way for web based classes allowing students to use different laboratories and resources.

I have chosen Lincoln University as it is a private non secretarial educational institution. It has placed its focus on practical down to earth education with strong international character. They offer a curriculum of outstanding Business programs with special emphasis on a variety of concentration areas. Moreover they have expert faculty who are scholars in their particular field and also offer scholarships to students . It has a beautiful historic campus in downtown Oakland .

An MBA is a rewarding career which is in demand these days. It is a field which lays emphasis on providing management , business, analytical and leadership skills. This program has a lot of lucrative job opportunities which can help the student to earn a high salary package. I will be studying management , finance , accounting and so on . All in all it is a field which will help me to succeed in my life .

After the completion of my studies I will come back to my home country and would like to serve my nation. I would like to be a Marketing manager in some reputed company with a package of 12-14 lakhs. I will be able to develop myself as a professional in this challenging world .