STATEMENT OF PURPOSE

I would like to take the opportunity to introduce myself as **Rahul Kumar.** I come from humble background and my parents have been my inspiration. About my academics, I did Matriculation in the year 2019 from Central Board of School Education, Punjab and my Senior Secondary in the year 2021 from the Punjab School Education Board. Now to give an International touch to my studies and further to gain advance skills and Knowledge, i want to pursue higher qualification from US.

I want to empower myself with the basics of management and according to that **BBA** is a course that will give direction. I wanted to have versatility in my bachelors and as per my research. I found that after completing this program it will make me well versed to handle each and every department of a business efficiently. I want to establish my foot hold as a successful entrepreneur which requires a proper management and business knowledge.

I selected **USA** for my further studies the reason behind this is the degrees awarded by the **United States** universities are globally recognized worldwide for its academic excellence. The education system there offers a diverse range of course choices. Also, at the undergraduate level, I found liberty to make my own curriculum and complete my credits within the allocated time.

I am fascinated with the offerings of the **LINCOLN UNIVERSITY** including flexibility, academic training, and innovation and so on. I particularly selected Lincoln University as it will provide me with the excellent educational setting with professional study approach. The BBA program offer by the university will give me the knowledge about latest management practices in the industry.

I can easily work on job roles such as Project Manager, Operations Manager, Human Resource Manager, Team Leader etc. I can even work in the government sector on various job profiles.

Regards

Rahul Kumar