

STATEMENT OF PURPOSE

INTRODUCTION:

My name is **Havya Verma**, my educational background includes **Matriculation Examination** from **Central Board of Secondary Education** in year **2021** and completed my **Senior Secondary Examination** from the **Punjab School Education Board** in year **2023**. To upgrade my academics and enhance my knowledge & skills I have decided to pursue my higher study from **United States of America**.

WHY UNITED STATES:

The **United States of America** is one of the most sought after countries in the world for study abroad programs. That is why chose this country over other countries for my further studies. Some of the most prestigious universities in the world are located in the United States and over all of them I chose **Gannon University** once I study abroad in USA, I would be able become a highly sought-after applicant for desirable jobs. In addition to the quality programs offered by US universities, I will be able to pave a sound career path with the degree you receive. The experience builds critical thinking skills, develops self-confidence and cross cultural skills and all these attributes are highly valued by the employers around the world. The U.S. education system has lot to offer me.

WHY THIS UNIVERSITY:

After a keen research of various universities in STATES I have finalize **Gannon University in Pennsylvania State** as my next destination for my higher studies. The university placed its focus on practical education with strong international character. It offers a curriculum of outstanding Business Administration programs with a variety of concentration areas. It is well said that if you are choosing Gannon University, you're doing more than just enrolling at a school. I'll become part of a campus community that is tight like a family and filled with people who look out for each other. The university has several programs conducting for graduation students and as according to my academics and interests I would like to choose Bachelors in Business Administration. In the area of my knowledge GU lends a hand to provide a quality education, good citizenship, personal involvement to the students connected with.

WHY THIS COURSE:

Gannon University's **Bachelor of Business Administration (BBA)** program equips graduate students with the academic and experiential knowledge to contribute to and influence the strategic and operational direction of organizations in an innovative economy. This is one the main reason that I took this particular program from this particular university. With the help of this program I will develop my analytical skills using tools and techniques from the quantitative and behavioral sciences. As this program is focused on business administration it covers various area of business

administration such as management, applied statistics, human resources, business communication, and business ethics. Continuing this variant program from Gannon University I will be competent to concentrate not only on the theoretical knowledge but will be capable to grasp a plenty of practical apprehension for my upcoming life.

I am confident that studying in your prestigious university will empower me with sound knowledge of basic principle of this field and help me acquire required skills to reach my goals.

REGARDS

HAVYA VERMA