

STATEMENT OF PURPOSE:

With the advancement in technology change in the traditional business strategies has become the need of the hour.

I am **Harmanjeet Singh**, a resident of **Punjab, India**. I completed my **Matriculation** from the **Central Board of Secondary Education** in **2015** and **Senior Secondary Education** from the National Institute of Open Schooling in **2018**. I even took the **PTE test** and secured **55 score**.

USA is a beautiful and welcoming nation that offers the best education in the world. It offers top-notch education by the top educationists. USA is one of the best nations to consider when planning studying abroad. With a variety of benefits to offer USA is my choice since it provides quality education, unique curriculum, and multicultural environment. The education system is flexible and provides abundant opportunities. The lively and vibrant campuses, cultural diversity and hospitality offered the international students are impeccable and add up to make USA a dream study destination. USA has a good number of universities to choose from. After an in-depth research I have selected my dream college **Lincoln University, USA**.

Lincoln University is one of the most prestigious and old varsity of USA. The quality of education, citizenship, personal guidance, and overall development provided by the university makes it exceptional and worth. It will enhance my social skills and lead to my personal growth. Along with in classroom and subject centred learning, staying with people from different cultural backgrounds will help me gain knowledge and develop analytical skills too

Bachelor of Business Administration program is ever-increasing and is in the demand for highly skilled professionals. This degree will synthesize my knowledge, skills and experiences to develop independence in professional practice. This program is designed for success. I will learn how to query and manipulate data to translate analytic insights into business values. Lincoln University's BA in Business Administration program will equip me with critical thinking skills, data analysis tools, and the art of effective communications to help in making decisions to influence modern commercial enterprise.

Regards

Harmanjeet Singh