

STATEMENT OF PURPOSE:

I am **RITIKA**, a resident of **Haryana, India**. I completed my **Matriculation** from the **Central Board of School Education** in **2020**. Further, I completed my **Senior Secondary Education** from the **Central Board of Secondary Education** in **2022**. I have always been keen on moving abroad for higher studies. It was always my dream to study in the USA since it offers the best education system in the world.

I have always been keen on studying and learning about business and its functions. **I aspire** to study the **Business Administration program** at the varsity. The program is ever-increasing and is in the demand for highly skilled professionals. This degree will synthesize my knowledge, skills and experiences to develop independence in professional practice. This program is designed for success. I will learn how to query and manipulate data to translate analytic insights into business values. The program is bound to provide me a well-rounded education in business studies at the same time allowing me to focus on my specific interests. Successful professionals in field are critical thinkers. They're analysts, problem solvers, and effective communicators that combine financial knowledge, technical aptitude, and interpersonal skill to solve complex business problems.

I choose this destination because U.S. universities welcome international students for pursuing higher education and offer a support system within the university which enables them to adjust their life comfortably in the U.S. It also offers various ethnic, socioeconomic and educational back-ground. Besides, academic study and experience from a U.S. university has a very positive reputation in the international job market. The experience builds critical thinking skills, develops self-confidence and cross-cultural skills and all of these attributes are highly valued by employers worldwide. The USA is a multiracial society that is still absorbing new immigrants which make it a very dynamic and exciting place to experience. In American Universities students are encouraged and expected to contribute to the discussions and also known to have high academic standards. Therefore, considering all these reasons I choose **United States of America**.

Number one reason I chose **Lincoln University** is, they are highly knowledgeable in their areas of study and promote excitement and interest in their students. . The main objective of this university is to assist its students in the development of their analytical capacity, to provide the necessary knowledge of the selected areas and provide a terminal degree to the motivated and capable students. This university is the one which has the necessary resources to achieve its stated purposes through appropriate educational programs. Besides, academic study and experience from a U.S. university has a very positive reputation in the international job market. The experience builds critical thinking skills, develops self-confidence and cross-cultural skills and all of these attributes are highly valued by employers worldwide. So studying in this university will provide my career a better hike as compared to other universities.

After completing this degree, I can secure valuable career opportunities. I am confident that this field of study will fulfil all these things, because success in this field means succeeding in achieving my dreams.

Thanks & Regards

Ritika