

STATEMENT OF PURPOSE

I would like to introduce myself as Piyush Saini. I am writing to express my intent to pursue in Master of Business Administration in Management and Leadership at Alliant International University for Fall 2025 intake. During my undergraduate studies in Bachelor of Arts I developed a creative, sensitive, and innovative mindset that I am eager to learn business studies. My passion for leadership, combined with my desire to enhance my managerial skills, has motivated me to pursue this MBA. I can combine my technical expertise with strategic business skills.

I have completed my secondary education in 2020 with 2.8 GPA from Punjab school of educational board. After my secondary school I completed my Bachelor's degree in Arts at Panjab University. The arts studies teach me to think critically, communicate effectively, and understand the human element in every situation these skills that I now recognize are integral to leadership and management, where I was actively involved in creative background to manage teams, develop strategies, projects, and leadership roles. Throughout my studies, I realized that an MBA with a focus on Management and Leadership is the next step in my professional journey with creativity and innovation, skills that are valuable in leadership positions.

I believe an Master of Business Administration from Alliant International University as an ideal choice for advancing my academic and professional goals due to its, renowned faculty, and focus on research and practical experience. The program's specializations in Operations management, Finance, Entrepreneurship and global marketing, Human Resource, Supply Chain Management, Organizational Behaviour, Business management studies align with my interests and career aspirations. I recognize that a deeper understanding of business principles, finance, and management is essential for driving impactful solutions in today's competitive landscape. The MBA will provide me with the strategic mindset and leadership skills necessary to advance in my career and achieve my goal of leading technology-driven projects and teams.

The MBA program at Alliant International University has strong focus on innovation and entrepreneurship, which aligns perfectly with my career goals. The program's curriculum, including courses like Strategic Management and Data-Driven Decision Making, is particularly appealing to me. Additionally, the opportunity to engage with a diverse and learn from esteemed faculty will greatly enrich my learning experience. I am excited about contributing my arts background and fresh perspectives to class discussions and group projects.

To pursue my readiness for Master's-level coursework and communication in an English-speaking academic environment, I completed the IELTS examination, achieving a score of overall 6.5. This score not only meets but exceeds the English proficiency requirements for the Master of Business Administration at Alliant International University underscoring my capability to engage effectively with the program's curriculum. My IELTS results reflect a strong command of English, as shows by my high scores in reading-6.0, writing-6.0, listening-7.0, and speaking-6.5. I am confident that my English skills will support my success in the program and my overall academic and professional growth.

I am enthusiastic about the opportunity to join Alliant International University and contribute to its vibrant academic community. My background in Arts, combined with the business acumen I will gain from the MBA, will enable me to tackle complex challenges and drive successful outcomes. I am committed to making the most of this program and look forward to contributing to and growing within the University.

