**Statement of purpose**

I would like to introduce myself as Neha Rani. I am writing to express my intent to pursue Bachelor of Business Administration at Lincoln University in United States.

I have completed my Senior Secondary education in the year 2017 from Board of School Education Haryana. Before that I did my High School Education in the year 2015 from the same board. One of the highlights of my academic experience was provided me with a solid foundation in problem-solving skills.

Lincoln University’s Bachelor of Business Administration is an ideal choice for advancing my academic and professional goals due to its renowned faculty, and focus on research and practical experience. I am pursuing an BBA to bridge the gap between my Accounting skills and business strategy. The analytical skills and problem-solving abilities I developed during my senior secondary education are valuable, but I recognize that a deeper understanding of business principles, finance, and management is essential for driving impactful solutions in today’s competitive landscape. The BBA will provide me with the strategic mind-set and leadership skills necessary to advance in my career and achieve my goal of leading technology-driven projects and teams.

The BBA program has strong focus on innovation and entrepreneurship, which aligns perfectly with my career goals. The program’s curriculum, including courses like Strategic Management and Data-Driven Decision Making, is particularly appealing to me. Additionally, the opportunity to engage with a diverse and learn from esteemed faculty will greatly enrich my learning experience. I am excited about contributing my Accounting background and fresh perspectives to class discussions and group projects. To pursue my readiness for Bachelor’s-level coursework and communication in an English-speaking academic environment, I am confident that my English skills will support my success in the program and my overall academic and professional growth.

I am enthusiastic about the opportunity to join Lincoln University and contribute to its vibrant academic community. My background in Accounts combined with the business acumen I will gain from the BBA, will enable me to tackle complex challenges and drive successful outcomes. I am committed to making the most of this program and look forward to contributing and growing within the University.

**NEHA RANI**