

I have selected Lincoln University after considering a lot of positives in its academic experience. I found that this institution has a smaller class size which will lead to smaller discussion-based classes. Moreover, there is a different curriculum designed with diverse experiences instead of sticking to one decision. According to past reviews, it has a good spirit and general atmosphere with good international support including safety. I would say that Lincoln University is a place where I will not just be able to grow and develop academically but in all the aspects of life. I really liked that this institution is offering different concentrations which can deepen my knowledge in a particular area as well. I found that almost all the faculty here and scholarred teachers hold good industry experience which can help me to be practical in my area of interest. So, the institution totally stands out on my expectations.

I have selected this country because US institutions use a variety of teaching and assessment methods to encourage independence, as well as, mastery of the subject. The USA has always been seen as the gold standard of education. I am confident enough that this country will expose me to the latest research and industry insight from a broad faculty base that will combine the academics with industry experience. My Mass Communication course with an international perspective of the USA will give me a chance to study global problems and I will not be limited to the Indian market. The degree will be a distinctive achievement in my profile. As per my research, I will have a chance to tailor my coursework to fit according to my area of interest and the targets that I have set, and this fascinated me a lot. The experience builds critical thinking skills, develops self- confidence and cross-cultural skills and all of these attributes are highly valued by employers worldwide.

The Bachelors in Business Administration and Management is something I have selected according to my area of interest and past studies. It will be helpful to open the diversification of my mind, pushing me towards taking up new challenges in future. This is the field where I can visualize everything. The demand for the professionals of this field will never going to end, it only exceeds and exceeds with new discoveries. This program will provide me a uniqueness to stand in the competition further and I will be able to qualify myself for various roles. I will not just be getting a chance to understand the working of the world, but will also learn to design the business plans with

efficiency and effectiveness both. So I would say that I will mark my feet as an overall polished professional.

A management degree will take my career towards a profitable path and will offer me success ultimately.

**Regards**

**Lovepreet Singh**