

## Statement of Purpose

"Always keep your face towards the sun and the shadows will be behind you." Based in Jalandhar, Punjab, Jatin is cheerful, thoughtful, patient and committed to a successful career. My education background includes 10<sup>th</sup> Education from Punjab School Board in 2020 after graduating from Senior secondary School from Punjab School Board in 2021. Then I decided to go to the USA to study undergraduate education.

I chose America to continue my education. Degrees from American universities are recognized worldwide for their excellence. The country has one of the best education systems in the world with the best programs in all subjects. At the baccalaureate level, training courses are a combination of traditional disciplines and specialized fields. With its wide variety of international students and residents, the United States is one of the best places in the world to experience culture. Exposure to international culture is one of the main reasons I chose to study in America. American universities are doing their best to attract students from other countries. Students can work both on and off campus. They gain access to internships, research, scholarships and other opportunities. Beyond the school, teachers support their students by connecting them. Indian students studying in the USA have a better chance of finding a good job and staying in their home country with many opportunities.

After extensive and in-depth research, I chose Lincoln University. It is renowned for excellence in education, expertise and cutting-edge teaching methods. The teachers here are nice, friendly, very helpful and always give advice to students about any problem. The school has intensive classes in different grades. Its main task is to teach students not only theoretical ideas, but also the process of discovery, analysis and application. LU is listed as an eligible institution in the list of Accredited Post-secondary Institutions published by the U.S. Department of Education and CHEA. Its location close to the bay allows students to participate in some of the best outdoor activities around.

I chose the BBA program. The BBA program will continue to offer many career opportunities in the future. Build your management, business, finance, marketing or sales. It will also teach me content management and introduce me to the real world of business. There are many job opportunities after BBA. The BBA program is always updated according to new business needs. BBA graduates can work in retail, finance, marketing, construction, etc. They can apply for different jobs. It can also gain the trust of team leaders to take safe risks and get real advice. It increases the competition among professionals, the quality and quantity of work. This course will help you become a leader in top companies as it teaches them the skills they need for the job. So I think it will allow me to grow personally and professionally. After completing my BBA degree, I can get any job, private or public. BBA has allowed me to develop a lot of business knowledge. I can jump into my current job with sales, finance, HR or even IT knowledge. After completing my degree, I will intend to return to my country and working in a large company. I will be an expert in my field. I believe that studying at Lincoln University will help me better understand the fundamentals of business and acquire the skills I need to achieve my goals.

Regards

Jatin