**STATEMENT OF PURPOSE**

I **Sandeep Choudhary**, want to describe some of my strengths that are organized, motivated and goal oriented. As far as my educational background is concerned, I did my **Matriculation** in the year **2018** from **Central Board of Secondary Education** and my **Senior Secondary Education** in the year **2020** from the same board. Further I decided that studying in **United States of America** will be the next step in the path of career achievement. So, I started searching about the relevant courses according to my field of interest. After exploring a lot I selected to pursue **BBA in General Management** from **Lincoln University**.

This course will offer me a broad base of knowledge in business and management. I will learn the basics across all specialities and [develop skills](https://www.princetonreview.com/business-school-advice/why-get-an-mba-skills) that can be applied to many practice areas in almost any industry.  This BBA program focuses on strengthening [leadership](https://www.princetonreview.com/business-school-advice/why-get-an-mba-leadership), creativity, communication, and critical thinking skills, which are imperative to success in any field. The aim of a **BBA in General Management** is to train students and professionals in managing the general operations of any company. I can use this degree to boost my credentials and either strive for promotion in my future job or follow a new career path. During this course I will study Principles of Management, Human Resources Management, Entrepreneurship, and Quantitative methods for Business etc.

I have selected this **Lincoln University** because the university takes an international perspective to help and prepare students for the global nature of modern business practice, offering the opportunity to specialize in areas of particular interest and acquire workplace experience. I am confident that by choosing this university, I am choosing an education that will make my life full of opportunities and will give me skills to gain greater control over my destiny. The award-winning teaching, world-leading research, and close links with the industry are some of the attracting reasons which have been highly considered in my terms. The student-faculty ratio at Lincoln University is 15:1. A low student-to-teacher ratio leads to more personalized teaching and individualized student interaction.

There are many reasons, that why I chose **United States of America** for my further education. In a globalised, well-connected world, employers increasingly value graduates with international experience and education. Studying abroad will help me to learn new languages, appreciate other cultures, overcome challenges of living in another country and gain a greater understanding of the world. The United States of America hosts the most number of international students in the world. Students studying in us are not limited to a rigid coursework. From Admission cycles to the types of institutions to choose from, the US education system provides flexible options in everything.

I can easily work on job roles such as Project Manager, Marketing manager, Public Relations Manager, Finance Analyst, Administrator, Project Manager, Marketing Executive, and Management Consultant, etc. I can even work in the government sector on various job profiles. I know I have the determination, endurance and enthusiasm needed in this fascinating and rewarding career.

**REGARDS**

**SANDEEP CHOUDHARY**