

Statement of purpose

I, would like to introduce myself as Manavi Prenja D/o Pardeep kumar Resident of House no. -53 sector- 6 Karnal, Haryana India . Regarding my education, I completed my matriculation from central Board of secondary Education in 2016 and completed my senior secondary education from National Institute of open schooling in 2018. After that, I started Bachelor of Vocational and got my degree from Kurukshetra University, Kurukshetra in 2019. I have score overall 6.5 bands in IELTS. As we all know the competition in India is very fierce. I realized that when it comes to a good job, there is Competition In every field. you must be something attractive to find a good Job, to overcome this challenge I decided to pursue my Masters from United States.

over the past few years, the U.S. has dominated the globe in being the most popular university destination for students from all over the world. Depending upon the strengths, interests, and goals, U.S. universities deliberately shift their classroom structures and instruction methods to make learning engaging and, at the same time, relevant to your own domain. Schools in the United States offer opportunities for students to attend internships, workshops, and training that help improve transferability. Also, scholarships are available for international students and the integration of different cultures helps them adapt to a multicultural environment that will be beneficial for them in the future.

So, while searching for a good university for Master in Business Administration in Business Analytics I found Gannon University on internet which I found quite good as by studying in this university I will acquire the education and skills necessary to be competitive in today's global society. Gannon University intentionally embraces diversity and equal opportunity. Gannon University offers exceptional education, highend practical learning and career opportunities for international students. After receiving their Masters in Business Administration in Business Analytics, students will be able to pursue research work as well as work as a professional in the field. Earning a MBA degree, can give me more opportunities and expertise in many areas of Business such as Marketing , Project manager ,Finance Manager, Data Analyst etc. At this level, I will get in-depth information that applies to the industry where I wish to work in the future. A higher salary is one of the most likely benefits of a master's degree. With this degree I will have more hands-on experience and in-depth knowledge of the industry, its trends, regulation changes, and improvement steps. This amounts to new opportunities for me to make a difference. With a higher degree, it is more likely that I will have the skills and knowledge I need to help any company with their hiring and employee management needs. This ensures I will have more opportunities for future job stability. And, within a company, it also means I will be more valuable

After completing the course, I will return to my home country where I will be able to work there in various fields as marketing manager, financial analyst, personnel Financial advisor,

operational analyst, management consultant, etc. I am convinced that studying at Gannon University will empower you with a thorough knowledge of the basic principles of this field and will help me acquire the necessary skills to achieve my goal.

Regards

Manavi Prenja