

I am Devwrat from India. I want to introduce myself as a cheerful and enthusiastic person. In my academics I have completed my senior secondary in the year 2022 and After that I wanted to pursue a **BBA in Management** from a reputed university to accomplish my dream job as a manager in MNC. With a degree in business management from a foreign university it will be an exposure for me to get a good job and the knowledge required for managerial level in my home country.

Business administration or business management is a career field that focuses on the planning, analyzing, management, and organizing of various business activities and financial needs of an organization. Not everyone has the quality to be a leader or people's man but studying business administration gives an edge in this path. It will help me to sharpen my networking and leadership skills to become a leading manager of my company. It will help me to get all the real-time practical skills needed to work and these skills are what is in great demand by employers. This program also helps me to improve the specific interpersonal skills required for a good job as the subjects they are offering in this stream are; Legal Foundation of Business, Human Relations in Business, Industrial and Organizational Behavior, Organizational Development and Qualitative Management, Etc. These subjects will help me to learn about the development and growth of an organization.

The **United States** is one of the world's **best education** systems. They have excellent programs in all the disciplines they have to offer. The degrees awarded by the US universities are outstanding and students get the opportunity to learn and work with some of the outstanding researchers in the field. This is the reason I chose U.S over other countries as U.S has the best quality in business schools. A surprising benefit to international students is the amount of diversity in US Business programs. The USA hosts the most number of international students in the world. The USA is the standard by which all the business schools are measured. The U.S. education system has lots to offer every student. The program structure lays equal emphasis on

building a strong theoretical base along with importance on practical, employment-related skills.

I researched about the universities in the U.S. for business administration in management over the internet and found **Lincoln University**. This university is having a specialized accreditation in this business unit through the International Accreditation Council for Business Education (IACBE). Moreover, this university is authorized under federal law to enroll non immigrant students. They pride both on the quality of their education and its relevance in today's professional world. Each program within the university is designed to ensure that all of the acquired knowledge and skills will be valuable to its graduates, providing a solid practical foundation for the student's future. They make sure that every part of their education serves a purpose and brings students closer to accomplishing their goals.

After completion of my BBA degree with management concentration, I can easily get the opportunities to become Marketing Manager, Account Manager, Product Manager, Sales Manager, Business Analyst and Associate Marketing Manager, etc.

Regards & thanks,

Devwrat