I am Manish Sharma from India. I have done all my schooling from Punjab School Education Board. After my senior secondary I pursued my bachelors from Punjabi University Patiala. To get what I want, I need to have some good knowledge about business education. So after searching about the program I chose a Master's in Business Administration.

After searching about various educational hubs abroad I only chose the United **States of America** which has the best quality of business schools and also the flexible education system of the USA. The USA is the standard by which all the business schools are measured to & I took that to mean the programs in the USA are of higher quality then it would be in any other country. This is a sentiment echoed by all the students. A surprising benefit to international students is the amount of diversity in US Business programs. The USA hosts the most number of international students in the world. Quality education, unique curriculum, & abundant opportunities are some of the reasons why many Indian students want to study in the USA. American Universities keep the education with all the gadgets & engaging virtual experiences that this generation of students is already accustomed to.

So, while searching for a good university for business administration I found Lincoln University on the internet which I found quite good as by studying in this university I will acquire the education and skills necessary to be competitive in today's global society. The dedicated faculties, many of whom are leaders in their field of study, will help me to connect my classroom experience into industry. During my course I will study Legal foundation Of Business, Human Relations in Business, Business and Society, Industrial and Organizational Behavior, Small Personnel Management, Business Organizational Development, Dimensions of Management, Cultural Management, Quantitative Analysis etc.

In conclusion, I believe that I have the required zeal to progress my knowledge further at Lincoln University. My decision to focus on **Business Management** over the years has equipped me with a unique set of strengths that I can put to use in the program. Being an International student, I hope to contribute to the already existing multiethnic and multiracial society at your esteemed institution. After completing this degree it will be easy for me to startup my own business. I am positive that I can make the greatest contribution, utilizing my theoretical background and can move my future towards a bright path.

## Regards,

## **MANISH SHARMA**