

STATEMENT OF PURPOSE:

Having developed a keen interest in emerging technologies around me, I have always been curious about science behind engineering. I **Harwinder Singh Mann** belong to Punjab, India; have always been an obedient student throughout my academics. As far as my academic journey is concerned I did my matriculation in year 2013 and senior secondary in 2015. After that pursuing my field of interest I graduated in Bachelor of Computer Application from I E C University in the year 2018.

American institutions are also known to have high academic standards, follow rigorous practices to maintain quality and are well- supported to be able to offer excellent education to its students. The country understands the struggles of international students, therefore conduct regular orientation programs, workshops and trainings to offer assistance. It is a melting pot of different cultures, races, and ethnicities. It has diverse environment ensures that there is acceptance among all communities and there is no room for any discrimination. These were the reasons behind my choice of the United States of America as study destination than other countries.

After intensive research on universities I shortlisted **Lincoln University** as my future institution for my graduation studies. The university places its focus on practical education with strong international character. It provides students with educational setting where they can foster quality education, good citizenship, personal involvement, and contribution to the world community. The diversity of cultural backgrounds on campus exposes to life stories from all over the world, enhances students 'social skills, and presents a great opportunity for personal growth. Students with good academic records are eligible to apply for discounts and scholarships; this indeed will motivate them to perform better. Lincoln University is authorized under Federal law to enrol non-immigrant students.

I thought in order to understand business phenomenon better and solve the problems effectively, I must explore **MBA** in depth. The program is designed to develop a broad managerial competence which will enable me to cope with a wide variety of business situations appropriate to their diverse backgrounds. Throughout the program emphasis is placed on the development of the individual through the concentration on basic disciplines and skills as well as specific subject areas. With this degree I will build better communication skills along with sense of professional responsibility, it will make me flexible in terms of adaptability to changing environment of organisation. On completing this course I will develop abilities to evaluate social, political, and economic values. Managerial economics, marketing management, managerial accounting, business strategy and decision making are some of the courses I will be studying during my course.

I will apply the knowledge I gained during the journey of the course to the benefit of the organisation I will be working with. The skills and knowledge I will receive will surely change my way of working towards a particular goal.

Regards

Harwinder Singh