**STATEMENT OF PURPOSE**

**To achieve a successful career one should acquire diverse skills to meet the demands of the rapidly evolving consumer market. My interest for Business developed over the time period, as I was surrounded by people who run their small business. I was always curious about learning new marketing strategies. To achieve my goal of becoming an entrepreneur I decided very early to shape my academics according to the requirement of this field. My name is Jashan, I hail from Punjab, India. I completed my Senior Secondary Education from Punjab School Education Board in 2020. Further I completed my Bachelor of Arts from Lovely Professional University, Phagwara in 2023. But to achieve my objective I decided to pursue a MBA degree.**

**I chose USA to pursue higher education because of its top-ranked universities. Learning from these universities means learning from best system in the world. The experience you gain there not only provides you with best education, it also helps you to enhance your overall personality. These skills will help you establish yourself to establish yourself in international market. The outstanding support facilities and academic environment make it most preferred destination for international students. The workshops, trainings and webinars make it a good learning experience for students. The work on campus makes it easy to support students financially. With a variety of benefits to offer as it provides quality education, unique curriculum, and multicultural environment. The American education system is known for flexibility and opportunities. The cultural diversity and hospitality offered to the international students are welcoming and add up to make USA a dream study destination. That is why I decided to pursue my Masters from Alliant International University in USA.**

**I researched about various universities and colleges and found Alliant International University as my dream college. It is one of the prestigious universities in the world. I believe that studying at your esteemed university will provide me with professional knowledge and skill sets of my respective field. It is also known for its accessible and affordable programs for students. The skill sets, trainings and internships provided with the programs lead to an overall growth of their students, which helps them to get suitable jobs in international market. I believe learning a Masters in Business Administration program at your University will help me to build a career in this field.**

**This program is designed to develop all the practical skills required to establish myself as an entrepreneur. The curriculum of MBA program at Alliant International University includes modules which provides with appropriate knowledge of the subject matter. It also includes research programs which will create opportunities to understand theory and practical skills. Through the course of MBA, I will learn about operations and new advancements of business, marketing strategies and global marketing strategies. It will expand my knowledge of business management professionally on an international level. I believe that an MBA program offered at this university will conduct my abilities and potentials toward the realization of my objectives. I look forward to establish myself as a successful entrepreneur. The program will definitely help me to achieve my goal.**

**After completing my degree, I will return to my home country. I have decided to work with pioneers of this field like, TCS, Wipro, Accenture etc. to learn more hand-on and practical skills. I hope my zeal to learn new thing will be appreciated by you and you will consider my application.**

**Thanks & Regards**

**Jashan**