



University of California Riverside

University Extension Professional Studies

900 University Avenue

Riverside, California 92521

January 31, 2024

Palvi

Date of Birth: 10 / 30 / 1996

Student Identification Number: X734227

Dear Palvi,

Congratulations! We are pleased to inform you of your acceptance into the Postgraduate Diploma (PGD) in Digital Marketing at the University of California Riverside, University Extension. Your acceptance is valid only for the term beginning **Fall Quarter 2024 and ending Spring Quarter 2025**.

The Postgraduate Diploma in Digital Marketing at UCR is a graduate level program for advanced Digital Marketing students who wish to broaden and expand their knowledge of management theory and practice. The duration of the PGD program is nine (9) months (three academic quarters).

Study is full-time and combines academic lectures, interactive discussions, case studies and research projects as well as professional site visits to Southern California corporations in order to gain exposure to best practices in Digital Marketing. In your third and final quarter, you will be placed in a ten (10) week Curricular Practical Training (CPT) internship in order to apply your theoretical learning to practice with a business or corporation that is partnered with UCR University Extension.

The enclosed attachments will further outline information regarding the admission acceptance process and Statement of Intent to Register, F-1 visa application process, mandatory health insurance, student housing options and arrival, registration, and orientation information.

If you become unable to attend the program to which you have been admitted or would like to request a deferral, please contact our Admissions Office for immediate assistance at iep_application@ucx.ucr.edu.

On behalf of the UCR community and our global community of UCR alumni, we extend you a warm welcome and look forward to seeing you on campus on **September 23, 2024**.

Sincerely,

A handwritten signature in blue ink that reads 'Kevin Vaughn'.

Kevin J. Vaughn, Ph.D.
Dean of University Extension

A handwritten signature in blue ink that reads 'Jason Daily'.

Jason Daily
Director of Global Recruitment and Admissions