

A goal without a plan is just a wish, and I don't consider myself a wishful thinker, but a person of practice approach. So, I **Yogesh Pal** decided to proceed towards my goal, as I wanted to be an entrepreneur. To get what I want, I need to have some good knowledge about the business education. So after searching about the program I chose **Bachelor's in Business Administration- Entrepreneurship**. I have done my **Matriculation** in the year **2019** from Central **Board of Secondary Education (CBSE)** and the **Senior Secondary Education** from **Board of School Education, Haryana** in the year **2021**. So as a freshman, this year will be good to learn and to commence my bachelor's degree which will help me to grow and sharpen my skills for coming challenges to start up my own business. The undergraduate Business Administration program provides an integrated business education, focusing on equipping students with a solid foundation in functional areas of a modern commercial enterprise crucial for the challenges and responsibilities of today's business world.

After searching about various educational hubs in abroad I only chose **United States of America** which is having a best quality of business schools and also the flexible education system of USA. The USA is the standard by which all the business schools are measured to & I took that to mean the programs in the USA are of higher quality than it would be in any other country. This is a sentiment echoed by all the students. A surprising benefit to international students is the amount of diversity in US Business programs. The USA hosts the most number of international students in the world. Quality education, unique curriculum, & abundant opportunities are some of the reasons why many Indian students want to study in the USA. American Universities keep the education with all the gadgets & engaging virtual experiences that this generation of students is already accustomed to.

So, while searching for a good university for business administration I found **Lincoln University** on internet which I found quite good as by studying in this university I will acquire the education and skills necessary to be competitive in today's global society. The dedicated faculties, many of whom are leaders in their field of study, will help me to connect my classroom

experience into industry. During my course I will study, Legal foundation Of Business, Human Relations in Business, Business and Society, Industrial and Organizational Behavior, Personnel Management, Small Business Management, Organizational Development, Cultural Dimensions of Management, Quantitative Analysis etc. Moreover, by studying in this university I will be developed as a polished individual.

In conclusion, I believe that I have the required zeal to progress my knowledge further at the Lincoln University. My decision to focus on Business over the years, has equipped me with a unique set of strengths that I can put to use in the program. Being an International student, I hope to contribute to the already existing multiethnic and multiracial society at your esteemed institution. After completing this degree it will be easy for me to startup my own business. I am positive that I can make the greatest contribution, utilizing my theoretical background and can move my future towards a bright path.

Regards,

Yogesh pal