

Statement of Purpose:

Intrigued by the vast career prospects, innumerable opportunities to work across sectors, and a chance to build a strong business acumen, I had planned to pursue the degree of **MBA Business Analytics from the Gannon University**, which I have shortlisted after an intensive research.

Myself **Samanpreet Singh**, as far as my past educational attainments are concerned I did **Matriculation** in year 2013 and **senior secondary** in year 2015 both from Punjab school education Board. Then on I completed my **Bachelors of Arts English Honor's in year 2020** from Sri Guru Granth Sahib World University.

American institutions are also known to have high academic standards, follow rigorous practices to maintain quality and are well-supported to be able to offer excellent education to its students. The country understands the struggles of international students, therefore conduct regular orientation programs, workshops and trainings to offer assistance. It is a melting pot of different cultures, races, and ethnicities. It has diverse environment ensures that there is acceptance among all communities and there is no room for any discrimination. These were the reasons behind my choice of the **United States of America as study destination** than other countries.

Gannon has one of the oldest established Business school in the region it is situated; this is the major reason behind its quality education it offers its students. The program is designed to offer students a more contemporary learning experience as it offers fusion of both technology and data analysis in the business curriculum. The faculty is equipped with today's modern Business tools to teach their pupil with latest trends in the world of business so that they do not lack any knowledge in the field.

After securing this degree I can gain employment in disciplines including marketing, human resource, supply chain and finance.

I am confident that the university will equip me with comprehensive and rigorous professional training and I would be benefited throughout my whole life.

Thanks & Regards

Samanpreet Singh

ESSAY:

I believe that the best way to predict your future is to create it. Myself **Samanpreet singh** hailing Punjab, India. My **matriculation** got complete in 2013 from Punjab School Education Board and in year 2015 my **secondary education** from the same board. After that I completed my **Bachelors of Arts English Honors** in year 2020 from Sri Guru Granth Sahib World University. Intrigued by the vast career prospects, innumerable opportunities to work across sectors, and a chance to build strong business acumen, I had planned to pursue **Master of business administration** degree.

After rigorous research for right educational institution to hone my educational attainments I zeroed down **Lincoln University** as my future institute. It is one of the most affordable private education institutions in the Bay Area. University plays a vital role in students' life by providing an educational setting where they can foster quality education. The diversity of cultural backgrounds on campus exposes to life stories from all over the world, enhances students' social skills, and presents a great opportunity for personal growth. The program at university encompasses theories blended with real-life applications. One of the advantages students have is of small-classes as it allows faculty members and staff to advise and mentor every student. Professors are well experienced and fully equipped with resources to provide students with quality education. Students with good academic records are eligible to apply for discounts and scholarships; this indeed will motivate them to perform better. Lincoln University is authorized under Federal law to enrol non-immigrant students.

I thought in order to understand business phenomenon better and solve the problems effectively, I must explore **MBA** in depth. The program is designed to develop a broad managerial competence which will enable me to cope with a wide variety of business situations appropriate to their diverse backgrounds. Throughout the program emphasis is placed on the development of the individual through the concentration on basic disciplines and skills as well as specific subject areas. With this degree I will build better communication skills along with sense of professional responsibility, it will make me flexible in terms of adaptability to changing environment of organisation. On completing this course I will develop abilities to evaluate social, political, and economic values. Managerial economics, marketing management, managerial accounting, business strategy and decision making are some of the courses I will be studying during my course.

American institutions are also known to have high academic standards, follow rigorous practices to maintain quality and are well-supported to be able to offer excellent education to its students. The country understands the struggles of international students, therefore conduct regular orientation programs, workshops and trainings to offer assistance. They provide international students with the opportunity to work alongside their studies to fund their stay and studies in the States. It is a melting pot of different cultures, races, and ethnicities. It has diverse environment ensures that there is acceptance among all communities and there is no room for any discrimination. These were the reasons behind my choice of the United States of America as study destination than other countries.

I will apply the knowledge I gained during the journey of the course to the benefit of the organisation I will be working with. The skills and knowledge I will receive will surely change my way of working towards a particular goal.

Regards

Samanpreet Singh