**ESSAY**

In recent years, the business world has become rapidly integrated across the globe and person like me with high goals have an international perspective and is aware of the realities of different international arenas. From a young age I set goals beyond those of my peers.

Earlier I completed my Bachelors from Guru Nanak Dev University, Amritsar in the year 2016 and before that I completed my **Senior Secondary Education** from **Punjab School Education Board** in the year **2011** and prior to this I did **Matriculation from the same board** in the year **2009**. During these years I have encountered numerous challenges. Therefore I decided to study Masters that would not only be useful, but will be essential in developing my career potential. So after careful consideration I decided to pursue MBA from United States which will allow me to develop my abilities further.

**United States of America** has a lot to offer to international students. This country has always been an attraction for higher education among the students. USA is not only popular for its economic power but also for its academic power. Its education has always been the best in the world. US is a home to the best universities in the World. While studying in US I can get the opportunity of advance technology and research.

I chose to study from **Lincoln University in California State**. As I believe this university offer courses that are specialized with expert professors. International students from different corners of the world study in this university which makes the campus most culturally diverse. By studying in such a multicultural environment I will get exposed to different experience for life. Their program provides flexibility and supportive faculty with real world experience. A degree earned from this university widens the scope of careers for me in future.

**Master of Business Administration** from USA that too from Lincoln University will open doors for me in the business world as it’s a professional degree. This MBA degree offers a variety of focuses that can ultimately lead to lucrative career. This degree balances the role of theory in effective management with practical ideas and in-depth knowledge of business word. MBA opens a new world of career scopes and upscaling opportunities.

The scope is good enough in this degree to make my career more-bright as I can get different job roles in the field of Business, Marketing, Management, Global World and many more.

I hope this degree will ensure me a great career ahead and hoping to get a positive response from the university to look into my application with full consideration.

**Regards**

**Simranjeet Kaur**